

Oshrit Zvulun

Senior Product Designer

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Portfolio

<https://www.oshritpank.com/>

Linkedin



About

I am a Senior UX/UI Designer with 5 years of experience designing websites, software applications, and mobile apps. I specialize at taking projects from concept to completion and worked with clients across industries (B2B, B2C) and various stages (from startups to large companies). I am always seeking to improve my skills and stay up-to-date on design trends and technologies.

Skills

UX

UI

Prototyping

Flowchart

Wireframe

Responsive web design

User experience strategy

Softwares



Figma



Sketch



Invision



Photoshop



illustrator

Work Experience

— 2020–Present

Senior UX/UI Designer | Gini-Apps

- Hands-on team lead of the end-to-end UX / UI design process from ideation to launch for mobile and web apps in various industries including Education (Mathway by Chegg), AI Sports (Zone7), Finance (Lili Banking, One-Zero bank), Trading (Toyga), Healthcare (Triple Jump - \$300m value), and CRM (Tadiran Telecom). Developed wireframes, flow diagrams, functional requirements storyboards, mockups, and prototypes using tools such as Figma, Sketch and adobe.
- Successfully led the redesign of Mathway by Chegg (9M MAU), resulting to 60% growth in subscription business for iOS and 120% growth in Android by creating the design system concept and re-creating the UX flow to be more intuitive and easy-to-use.
- Collaborated cross-functionally with design teams, product managers, engineers, and stakeholders to understand customer needs, define requirements, and develop product strategy. Skilled in leveraging UX best practices to enhance user flow and create new features.

— 2017–2019

UX/UI Designer | Diffe-Rent

Diffe-rent is a startup in the housing rental market, providing design and UX services

- Led design process from concept to execution for real estate clients both for desktop and mobile (Android and iOS)
- Used agile planning principles to deliver tailored solutions that met customer requirements

— 2015–2017

3D designer | Totem animation

Interior and exterior design. work with architects ,interior designers and marketing

- Used adobe photoshop and 3D max to create realistic textures for graphics and 3D animations

Education

— 2016

User Experience Design Professional Certificate

John Bryce

— 2010–2014

Bachelor of Design (Interior design)

College of management academic studies